



Parkview Services for Seniors

## Timeless Memories and Priceless Smiles at Parkview Home Long Term Care

Audrey Keetch is relaxing in the bath at Parkview Home Long Term Care. A white shower cap with purple and green flowers adorns her hair, and she is surrounded by soothing warm water. The only sound she can hear is the bubbles from her bath. She leans back in the tub, smiles, and enjoys the silence. Then, a camera's shutter goes off...

Kathryn Lymburner snaps the photo and knows this one will be perfect. It's another great picture for Parkview Home Long Term Care's 2013 fundraising calendar, which is being photographed by Lymburner, the publisher and editor of Senior Care Canada. Earlier in the week, she photographed a resident dressed as Santa coming down a chimney. Later this week, she'll capture a resident standing proudly in front of a gleaming red motorcycle.

Parkview Home's residents' council is behind the idea of the fun calendar, which features residents from each of the home's three floors in different scenes, all photographed on the Parkview Home grounds in Stouffville. Solange Taylor, Executive Director, passed along the calendar idea to the council after hearing of it from a member of the housekeeping staff. Resident's council members realized it would be a fun fundraising project that would appeal to residents, families and staff. As well, the photos would be a nice memento, for everyone involved, of the featured residents' time at the home.

Once the idea was announced, everyone at Parkview Home got on board. The council put out the word to residents for volunteer models and then brainstormed ideas for the scenes to be featured each month. Family and staff contributed time and props, including a PSW who lent a convertible car for one photo, an administrative assistant who brought in a

motorcycle and leather riding gear, and another staff member who contributed a wedding veil. Kris Savage, the home's Director of Program and Support Services, worked behind the scenes to coordinate all of the details, including setting photo-shoot dates and organizing make-up and hair sessions for the resident models.

"All the photos were done on site," mentions Taylor. "We used the garden, our activity room, and other areas at Parkview Home, which made it easier for all residents and staff to participate." After a few weeks of capturing timeless memories, the photos were edited by Lymburner and sent to the council, who selected the best ones. The calendar was then designed and sent to a printer, with 250 copies soon arriving back at the home for purchase.

Although it was the first year of creating the calendar, Taylor mentions it was positive for the home, its council and residents, not only financially but also personally. "Staff and residents truly had fun together. It was great to see the smiles when the finished calendar arrived," she says. "Now, we have a colourful calendar that shows our seniors having a great time."

So are plans in the works for next year's calendar? Based on how much fun the first one was for staff, residents and family, plans are likely already being made. The only question is what fun scenes will be shot next?



Parkview Home: 905 640 1911  
Parkview Village: 905 640 1940

123 Weldon Road  
Stouffville, Ontario L4A 0G8

Fax: 905 640 4051  
Donations: 905 640 1911 ex123



## Message from the Chair

Parkview Services for Seniors continues to provide a highly sought after community in which seniors live and receive the various levels of housing, care and support that they require, but this has not been without its challenges.

During this last year the Parkview Board of Directors has continued to provide oversight, direction and support to the management, staff, residents and their families as solutions to these challenges are discussed, reviewed and implemented where feasible.

Despite the restructuring of Parkview Home's long term indebtedness and repayment schedules several years ago, insufficient Province of Ontario Ministry of Health funding and York Region subsidies cutbacks continue to present financial challenges for both the Home and the Village & Suites.

The elevated average age of new residents coming into both the Parkview Home and Parkview Village is considerably higher than a decade ago, partially a result of the promotion of aging in place as well as increased levels of longevity.

These new additions to our community often bring with them higher levels of acuity and/or advanced dementia compounded by complex physical challenges all of which require higher levels of observation assessment and care. This increased level of care continues to be provided despite minimal increased funding.

This spring Parkview Board approved major repairs to the roof of the relatively new Home facility on Weldon Road. This unexpected but imperative capital expenditure simply adds to the financial challenges Parkview is already facing.

This fall the Board and senior staff will participate in a Strategic Planning session and as an extension of this process will set goals to enable Parkview to maintain our present levels of service and care. In the coming year one of the Board's key agenda items will be to develop additional support mechanisms, both immediate and long range fund raising strategies to provide for Parkview's long term financial viability.

A big thanks to the Staff, Board members, and Friends of Parkview committee who worked tirelessly to make the 2013 Annual Spring Fundraising Dinner event a great financial success as well as increasing Parkview's overall visibility. The Board is grateful for the continued support of the Parkview community. We ask you to consider how you can best continue to support the ongoing mission.

As Chair I continue to value and depend on the contributions and varied talents that each of our capable and dedicated board members bring to and share around our board table as we make policy and organizational decisions around these and other challenges. Our knowledgeable, dedicated staff and senior management teams are to be commended on their dedication and commitment to excellence despite the day to day challenges and demands that Parkview Services for Seniors organization and its' operations present.

Thank you to the Parkview membership, Parkview residents' families and the broader Parkview community in Whitchurch Stouffville and Markham for your many positive words of support and continued prayers.

Dave Burkholder  
*Board Chair*



## Parkview Board of Directors

### Front row left to right

Louise Pogue, David Burkholder (Board Chair),  
Pep Philpot (Vice Chair), Faye Grove

### Back row left to right

Larry Hogg (Treasurer), John Byer,  
Sonja de Roo, Dr. Petrie (Secretary)



## Parkview Senior Management Team

### Front row front left to right

Tina Skodic – Housing Administrator  
Solange Taylor – Executive Director  
Kris Savage – Director, Program/Support Services

### Back row from left to right

Terry Collins – Director, Nutritional Services  
Maurice Lamontagne – Director, Property and  
Environmental Services  
Fran Lind – Assistant Administrator Resident Care



## Parkview Village Resident Council

### Front row from left to right

Shirley McKay, Audrey Gibson, & Doris MacAloney

### Back row from left to right

Rev. Harvey Sider, Chair, Jill Connors, Hans Hogers,  
Brenda Mancey, Maureen Steckley, & Muriel Rosenberger



## Parkview Home Resident Council

### From left to right

Violet Scanlon, Joyce Leclerc, Carol Towns, Jim Travis,  
Theresa Judar and Mable Patrick



## Parkview Family Council

Mr. Dennis Ricketts (Chair)



## 2012 Financial Statements

Parkview Services for Seniors  
Condensed Consolidated Statement of Financial Position  
As at December 31, 2012

Assets	Dec 2012	Dec 2011
Current	\$ 1,561,909	\$ 1,834,219
Restricted	1,899,313	1,893,245
<b>Capital</b>	<b>26,642,032</b>	<b>27,871,041</b>
	<b>\$ 30,103,254</b>	<b>\$ 31,598,505</b>
<b>Liabilities</b>		
Current	\$ 1,537,916	\$ 1,993,632
Long-term	19,953,589	20,934,625
Restricted	1,899,313	1,893,245
Equity	6,712,436	6,777,003
	<b>\$ 30,103,254</b>	<b>\$ 31,598,505</b>

Parkview Services for Seniors  
Condensed Consolidated Statement of Earnings  
For the period ended December 31, 2012

Revenue	12 months ending Dec 2012	12 months ending Dec 2011
Resident Fees	\$ 5,485,905	\$ 5,490,625
Government Subsidies	6,032,091	5,921,998
Investment and Other	173,467	120,366
	<b>\$ 11,691,463</b>	<b>\$ 11,532,989</b>
<b>Expenses</b>		
Nursing, personal care and programs	\$ 5,563,097	\$ 5,428,757
Facility services and administration	4,382,801	4,500,528
Mortgage and loan Interest	753,988	839,145
	<b>10,699,886</b>	<b>10,768,430</b>
Net income (loss) before underrated items	991,577	764,559
Amortization and replacement reserve	(1,156,144)	(1,110,163)
Bequest donation	500,000	(1,110,163)
Parkview endowment fund	(400,000)	764,559
<b>Net Income (loss)</b>	<b>\$ (64,567)</b>	<b>\$ (345,604)</b>



Auditors: Tinkham and Associates LLP

### Mission

A Christian non-profit community  
where Seniors live and  
enjoy life to the fullest.

### Vision

To be the community of choice in  
York Region where growing older  
means a life of belonging, wellbeing,  
security and caring.

### Values

Christian Perspective  
Holistic Approach  
Excellence

